



2020 ARMA Florida Sunshine Conference

February 20 & 21, 2020

Embassy Suites by Hilton Lake Buena Vista Resort
8100 Lake Street, Orlando, Florida 32836



Facing the Future - Together

Pre-approval for 13 hours ICRM Certification Maintenance Points (Use Code: 2020-02-20-22852)

Pre-approval for 10 hours IGP Certification Maintenance Credits *(Use Code: ARMAIGP2020_00017)

Pre-approval for 10 hours CIP Certification Maintenance Credits

Wednesday, February 19th	Thursday, February 20th		Friday, February 21st	
Registration Open 7:00 to 8:00 AM Seminole Room	Registration Opens @ 7:00 AM Seminole Room		Registration Opens @ 7:00 AM Seminole Room	
Breakfast - 7:00 - 8:00 AM Hotel Lobby	Breakfast - 7:00 - 8:00 AM Hotel Lobby		Breakfast - 7:00 - 8:00 AM Hotel Lobby	
8:00 AM - 10:00 AM	8:00 AM - 9:25AM		8:00 AM - 9:25AM	
BUENA VISTA BALLROOM I & II	BUENA VISTA BALLROOM I & II		BUENA VISTA BALLROOM I & II	
CRA Track Parts 2, 3 & 4 Carolyn Walters	Keynote - Jason Stearns IG People, Process and Technology: It's the people, stupid!		Keynote - Ron Hedges Information Governance Meets Litigation: How IG Professionals Can Assist Attorneys	
10:00 AM - 10:15 AM Break	9:30 AM - 10:00 AM Break		9:30 AM - 10:00 AM Break	
10:15 AM - 12:30 PM	10:00 AM - 10:55 AM		10:00 AM - 10:55 AM	
	Track I	Track II	Track I	Track II
BUENA VISTA I & II	BUENA VISTA I & II	BUENA VISTA III	BUENA VISTA I & II	BUENA VISTA III
CRA Track (Continued) Parts 2, 3 & 4 Carolyn Walters	Class 1 The Raging Privacy Regulation Battle: From the GDPR to CCPA and Beyond William Hamilton	Class 2 Rising Impact of AI on RM Priscilla Emery	Class 11 Data Mapping, Records and Privacy Mary Sherwin	Class 12 ADA Compliance Josh Jenkins
	11:00 AM - 11:55 AM		11:00 AM - 11:55 AM	
	BUENA VISTA I & II	BUENA VISTA III	BUENA VISTA I & II	BUENA VISTA III
	Class 3 Digital Transformation: Planning a Connected, Modern RIM Strategy Kurt Thies	Class 4 API (Availability, Protection, Insight) for Your Data Michael Landau	Class 13 Top Security Threats to your Organization Andrew Ysasi	Class 14 Data Storage Wars William Basinger
12:30 PM - 1:30 PM	12:00 PM - 1:30 PM		12:00 PM - 1:00 PM	
Lunch On Your Own	Conference Lunch Hotel Atrium		Conference Wrap-Up	
	1:30 PM - 2:25 PM			
1:30 PM - 2:25 PM	Track I	Track II		
BUENA VISTA I & II	BUENA VISTA I & II	BUENA VISTA III		
CRM Track Part 1 Bryan LeFils	Class 5 Go From Good to Great, From Great to Exceptional - It's All About the Soft Skills John Spencer	Class 6 Preventing Tomorrow's Cybersecurity Risks and Lawsuits (at all Costs) Daniel Whitehouse		
2:30 PM - 3:25 PM	2:30 PM - 3:25 PM			
BUENA VISTA I & II	BUENA VISTA I & II	BUENA VISTA III		
CRM Track Part 5 Nancy Cologna	Class 7 Information Privacy: An Interactive Look at Best Practices MaryBeth Hames	Class 8 Implementing a Successful Digital Transformation Strategy Blake Gilmore		
3:30 PM - 3:45 PM Break	3:30 PM - 3:45 PM Break			
3:45 PM - 4:40 PM	3:45 PM - 4:40 PM			
BUENA VISTA I & II	BUENA VISTA I & II	BUENA VISTA III		
CRM Track Part 6 Michael DeVanna	Class 9 How to Start a Business You Know Absolutely Nothing About! Lisa Elovich	Class 10 Change Management Gary Nichols		
5:00 PM - 7:00 PM - Atrium Welcome Reception & Complimentary Happy Hour	5:00 PM - 7:00 PM - Atrium Networking Reception & Complimentary Happy Hour			

Revised 01/24/20