



Reinventing ARMA for the Future

Cost: FREE

REGION LEADERSHIP CONFERENCE

JULY 15-16, 2021

VIRTUAL



ARMASouthEast Region

Register at: <https://us02web.zoom.us/meeting/register/tZcqde-ppzwqHNOvkBDj9xs5z3aoiZ3Ryj8Z>

AGENDA

Thursday, July 15

***Central Daylight Times listed**

9:00 – 9:30 Welcome/Attendee Introductions

9:30 – 10:30 Leadership (Shannon Wood)

10:30 – 10:35 Break

10:35 – 11:35 Educational Programming (Mark Graves)

11:35 – 12:15 Wellness/Self-Care (Cindy Chmura)

12:15 – 12:45 Lunch

12:45 – 1:45 Membership and Marketing (Amber Roberts)

1:45–2:45 Succession Planning (Sam Haiduc)

2:45 – 2:50 Break

2:50 – 4:00 Breakout Session 1 (Choose 1: Membership,
Education, or Succession Planning)

4:00 – 5:30 Break

5:30 – 7:30 Trivia Night/Mixology Event (Prizes)

AGENDA

Friday, July 16

***Central Daylight Times listed**

9:00 – 10:00 State of the Association/HQ Status Update

10:00 – 10:15 Break

10:15 – 11:15 Leadership (Helen Streck)

11:15 – 12:15 Virtual Meeting Technology Panel
(Dynessa Nordrum)

12:15 – 12:45 Lunch

12:45 – 2:00 Breakout Session 2 (Positions)

2:00 – 2:10 Break

2:10 – 3:50 Breakout Session 3 (Regions)

3:50 – 4:00 Conference Wrap-up (Grand Prize)

SPEAKERS



Shannon Wood has held various roles across both archives and records management over her 10+ years of experience. She is now the Enterprise Records Governance Manager for Truist Financial Corp. (formally SunTrust and BB&T). She lives in Atlanta with her husband and two daughters.



Mark Graves is a Sr. Manager of IG at Kiewit in Omaha, NE. He's the current President of the Nebraska Chapter and formerly served on the Midwest-Rocky Mountain Region board. He's been in the RIM/IG world for 15+ years and has several years experience coordinating educational events at the chapter and region levels.



Cindy Chmura is an ITS Cyber Security Sr. Mgr. at Deloitte Services LP in Detroit and serves as the ITS Well-being Leader and DEI Champion. During her 15 years as an ARMA member, she has volunteered in several roles including Great Lakes Region Chapter Advisor, ARMA Values Task Force member, and various Detroit Chapter Board of Director positions. Cindy is the newest Director elected to the ARMA International Board of Directors.



Amber Roberts is a Sr. IT Support Analyst at Gavilon in Omaha, NE. She's a Past President of the Nebraska Chapter and currently serves as the Educational Advisor on the Midwest-Rocky Mountain Region board. She's been in the RIM/IG world for 10+ years and is a frequent speaker at IT, Legal and IG events.

SPEAKERS



Sam Haiduc is a Supervisor of Records & Information Management and Secure Disposal at First Energy Corporation in Ohio with over 15 years of experience in the RIM and IG world. He's a Past President of the Northeast Ohio Chapter and serves on the Great Lakes Region board as the Operations and Governance advisor.



Helen Streck has over 35 years of experience in IM design and implementation for both private corporations and public entities. She's the President and CEO of Kaizen InfoSource, a consulting firm that designs IM programs and helps organizations move into technology. Helen is active in ARMA and a past presenter at ARMA's Annual Conference. Helen is also a past contributor to the monthly columnist for the AIIM Infonomics Magazine.



Dynessa Nordrum has 25+ years of Records and Information Management experience in a variety of industries, including food and beverage, electric and gas utilities, and chemicals. She has held a variety of leadership positions at the chapter and region level and is currently serving as the Region Director for the Midwest Rocky Mountain Region.